

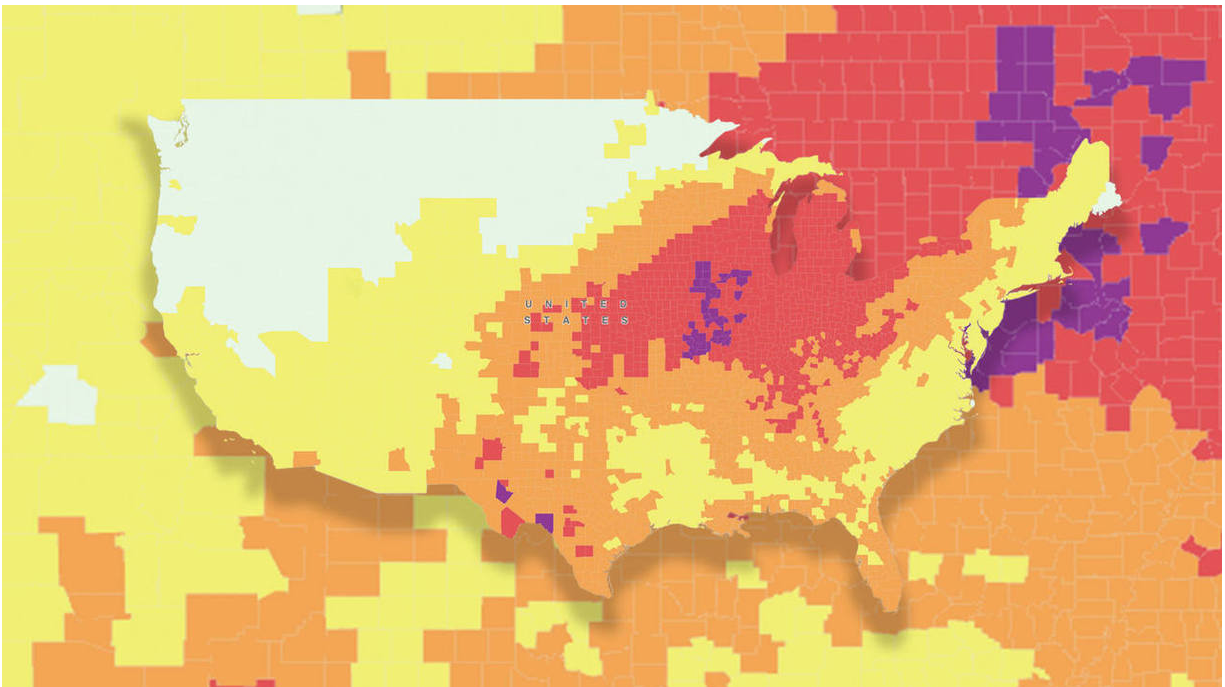
TVPPA // YOUR RESOURCE FOR LEARNING & LEADERSHIP

Connection

June 25, 2024

Heat Advisory in Effect for Parts of Tennessee Valley

ELCP, Reliability & Capacity Communications Toolkits Available



CDC HeatRisk Map from June 22

A Heat Advisory was issued for Mississippi and West Tennessee beginning on Monday, June 24 at 11 a.m. CT, as temperatures across the Tennessee Valley reached into the high 90s. Heat indices for West Tennessee and Mississippi peaked between 100-105 degrees on Monday.

Tuesday's forecast calls for the Heat Advisory to spread northward into West Kentucky with the heat index approaching 105 degrees. Heat indices across the Valley will reach into the 100s on Tuesday and forecasts for the next 10 days predict continued high temperatures with some area temps peaking at 98-99 degrees and high levels of humidity making it feel much hotter.

If you haven't already, now is the time to start sharing conservation tips with your members or customers and updating your Hot Weather ELCP communication plan in case it's needed.

Hot Weather ELCP Toolkit

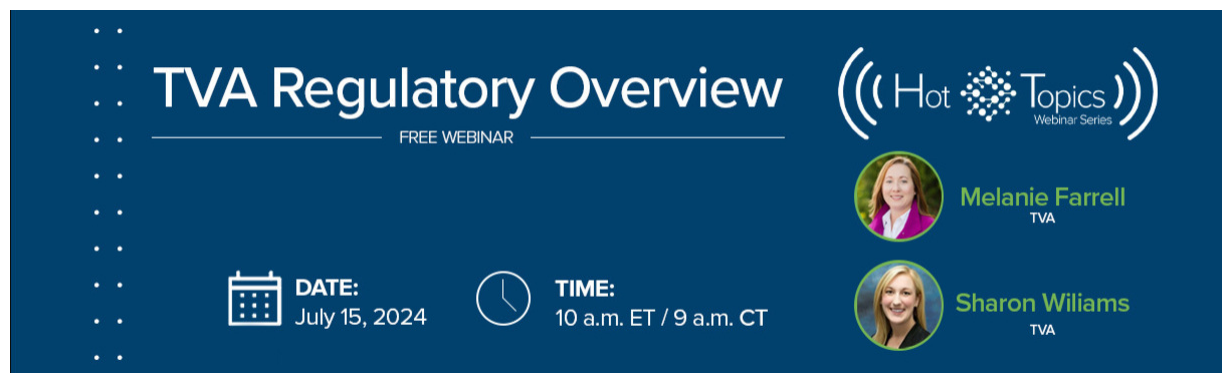
TVA currently says "The load forecast is on track, but many generation units have been tasked with greater than normal load." The threat of extreme heat may make it necessary to communicate the need for TVA to invoke its Emergency Load Curtailment Program (ELCP) to maintain grid stability if there is an extended period of extreme heat. TVPPA offers all members access to our [ELCP Toolkits for both hot and cold weather](#). You can find those resources, along with seven additional toolkits, on the member section of our website. The ELCP toolkits include energy conservation tips and guidelines via talking points for customer service reps, press release templates, and social media graphics that you can customize and share with your members or customers.

Reliability & Capacity Toolkit

The potential need to invoke the ELCP is due in part to the rapid increase in energy demand across the Tennessee Valley over the last few years. Population growth and economic development have increased energy demand. This increase in demand is projected to continue at a moderate pace into the future. This, plus other challenges including new federal mandates, increasing industrial electrification, more frequent and more intense severe weather, and the retirement of reliable yet aging and less environmentally friendly energy sources have tightened the Valley's power resources. That's why it is increasingly important that when extreme hot or cold weather hits, we communicate effectively about the challenges we face and the need to conserve energy.

Finding the right words to communicate about difficult topics like the state of power generation – capacity and reliability, specifically – can prove challenging. That's why TVPPA's Communications Advisory Group, together with TVA, produced its [Capacity & Reliability Toolkit](#), a collection of communications materials designed specifically for local power companies (LPCs) to aid in the process.

To access these toolkits, visit tvppa.com, and click [Login/Register](#) in the upper right of the home screen to access the member menu, then click [Communications Tools](#). Bookmark this page for easy access or download the content for future use, but be sure to revisit the page for updated content and additional toolkits as they become available.



The banner features a dark blue background with white text and icons. On the left, a vertical column of white dots is partially visible. The main text reads "TVA Regulatory Overview" in a large, bold, white font, with "FREE WEBINAR" in a smaller font below it. To the right, the "Hot Topics Webinar Series" logo is displayed, consisting of two large parentheses and a central graphic of a grid of dots. Below the logo are two circular headshots of women, each with their name and "TVA" listed next to them. At the bottom left, there is a calendar icon followed by the text "DATE: July 15, 2024". To the right of this is a clock icon followed by the text "TIME: 10 a.m. ET / 9 a.m. CT".

Join TVA's Regulatory Team for July Hot Topics Webinar

[Register Today for Free Hot Topics Webinar on Regulatory Compliance](#)

Join us at **10 a.m. ET/9 a.m. CT on Monday, July 15** for TVPPA's next Hot Topics webinar where Melanie Farrell and Sharon Williams of TVA's Regulatory Assurance team will provide an overview of

TVA's regulatory authority and of the internal work completed to evaluate how TVA is ensuring compliance with the wholesale power contract (WPC).

[Register now](#) to save your spot for this free webinar exclusively for TVPPA members. To access the registration page, visit tvppa.com, and click [Login/Register](#) in the upper right of the home screen to access the member menu, then click [Hot Topics Webinars](#).

Also, be sure to mark your calendars for our **August 13** Hot Topics Webinar on Managing Key Accounts with Eric Rheam.

LaFollette Utilities Board Seeks General Manager



NOW SEARCHING

General Manager - LaFollette Utilities Board



Visit tvppa.com/publications/jobline to apply

LaFollette Utilities Board (LUB) in LaFollette, Tennessee has engaged TVPPA to assist in the organization's search for a new general manager following the retirement of current General Manager Kenny Baird at the end of July.

About LUB

LUB is a municipally-owned electrical power distributor and water and wastewater utility owned by the City of LaFollette, Tenn., serving over 23,000 electric customers and 10,000 water and 3,500 wastewater customers in portions of Campbell, Claiborne, and Union Counties. In addition, the distributor maintains approximately 1,700 miles of line with system assets above \$89 million. The municipal utility purchases wholesale power from the Tennessee Valley Authority (TVA) and pumps its water supply from Norris Lake.

Responsibilities

The general manager provides leadership and direction to the utility's board by establishing a strategic plan and implementing policies and procedures in alignment with the organization's mission to provide its customers with reliable, economical, and friendly service in a continuous effort to enhance the quality of life in its community. The general manager also holds accountability for the development and

success of the individual departments that comprise the utility, as well as for the success of the organization as a whole.

About LaFollette

The thriving city of LaFollette is situated near Norris Lake in the picturesque Cumberland Mountains, just 40 miles from Knoxville. The area abounds in outdoor recreational opportunities including boating, fishing, miles of ATV facilities and trails, and hiking with access to several state parks nearby. Rich in small-town charm, LaFollette features a walkable downtown area and a host of community and cultural events including music festivals, storytelling, and holiday festivities.

To Apply

LUB's inclusive culture empowers employees to flourish professionally. If you're interested in leading a well-established utility acclaimed for quality service, fiscal strength, and unparalleled customer care, explore [the comprehensive job details on our Jobline page](#).

Applications must be submitted to [Bernadette Martin](#), TVPPA Director, Human Resources no later than **5 p.m. E.T. on July 8**.



Training Calendar

July 8-12

Lineman Apprenticeship, Lab 5
Troubleshooting
MTE
Murfreesboro, Tenn.

July 8-12

Lineman Apprenticeship, Lab 3
Operations
Emerald Coast Technical College
Defuniak Springs, Fla.

July 8-12

Lineman Apprenticeship, Lab 2
Construction
Greenfield Power & Light
Greenfield, Ind.

July 15-19

Lineman Apprenticeship, Lab 4
Underground
Huntsville Utilities
Huntsville, Ala.

July 16

Nonverbal Communication
Northcentral Mississippi EPA
Olive Branch, Miss.

July 16-18

July 22-25

Foreman Academy, Track 2
CDE Lightband
Clarksville, Tenn.

July 23

Cybersecurity Defense
TMEPA
Brentwood, Tenn.

July 23-24

Building & Maintaining a
High-Performance Workforce
TECA
Nashville, Tenn.

July 29-August 2

Lineman Apprenticeship, Lab 2
Construction
MTE
Murfreesboro, Tenn.

July 30

OSHA Utility Work Practice Rules
Huntsville Utilities
Huntsville, Ala.

July 31

Rigging, Hoisting, Hand & Power Tool Safety

Digger-Derrick Lab
Greenville Energy Authority
Greenville, Tenn.

Huntsville Utilities
Huntsville, Ala.

July 18-19
Dynamics of Change
TMEPA
Brentwood, Tenn.

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