

Share the Advantages of Locally Owned Power with TVPPA's New Communications Toolkit

TVPPA's Communications Advisory Group, along with our in-house Communications & Marketing team, has just launched a [Local Power Advantage toolkit](#). This all-new toolkit is a set of year round resources for use in communicating the value of being part of a locally owned power community. Whether your organization is celebrating October's Public Power Week or National Co-op Month, or you're looking for some additional tools for demonstrating the value your not-for-profit local power company brings to the people and communities it serves, this toolkit offers the resources you need.

Available Local Power Advantage tools include:

- talking points,
- social media images and messages,
- digital display ads,
- full- and half-page magazine advertisements, and
- copy for recording your own radio spots or on-hold messages.

How to Find Our Toolkits

The [Local Power Advantage Toolkit](#) can be found alongside the [Supply Chain](#) and [Power Restoration](#) toolkits on the member section of our website. To access these toolkits, visit [tvppa.com](#), use the member login link in the upper right of the home screen to access the member menu, and click on Communication Tools. Bookmark this page for easy access or download the content for future use, but be sure to revisit the page in the future for updated content and additional toolkits.

Crisis Communications Toolkit Coming Soon!

We are preparing a Crisis Communications Toolkit, which will be added to our online resources in October. This set of resources will be the final of four toolkits added to the Communication Tools page this year.

Friends, Staff and Family Honor Culpepper at Reception

TVPPA members, staff and members of his family honored soon-to-retire Director of Education & Training Kim Culpepper during our Safety & Security Conference on Wednesday, September 14 in Gatlinburg, Tenn. Joining in from across the Valley, they gathered to share fond memories and commemorate Kim's passion for leadership and education.



Kim Culpepper (center) is surrounded by (from L to R) TVPPA E&T Specialist Kaitlin Plaster, his wife Kathy, TVPPA CEO Doug Peters and E&T Manager Caleb Hall.

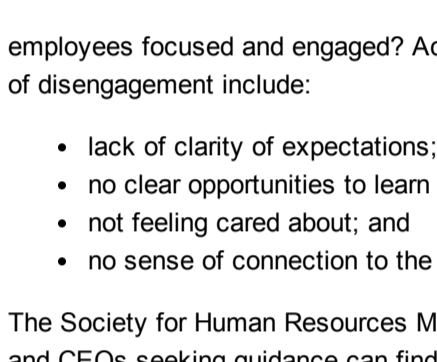
"I've never known anyone who embodies the true love of people like Kim does," said Executive VP of Member Services & Strategic Relations Danette Scudder during the reception. "His special gift is building relationships. He has been the face and the spirit of Education & Training for 9 years, and while we will miss him greatly, he has built a legacy that we will appreciate and uphold."

Culpepper came to TVPPA in 2013 following a distinguished 32-year career with his hometown electric cooperative, East Mississippi EPA in Meridian, Miss. He began work there as a ground man before holding the positions of line foreman and, ultimately, a district manager.

He first served as manager of technical training before being named director of education and training in 2017. Over the past five years, he has helped expand both TVPPA's technical and business training opportunities and played a key role in the expansion of regional training hubs.

"These last nine years have been the best part of my life," shared Culpepper. "The best people in the world are in this industry. By and large, you won't find better people. It's been a blessing, and to my TVPPA family, I can't say thank you enough."

Quiet Quitting: The Latest Concern for HR Managers



Quiet Quitting has replaced The Great Resignation as the hot topic among human resources managers and corporate leaders as we round the corner into the last quarter of the year. A recent Gallup study showed that up to 70% of American workers are not fully engaged with their jobs and 18% of those consider themselves "actively disengaged."

What does this mean for employers? What are the causes? And how can employers create healthy workplaces that keep employees focused and engaged? According to Gallup, reasons cited for this seemingly sudden onset of disengagement include:

- lack of clarity of expectations;
- no clear opportunities to learn and grow;
- not feeling cared about; and
- no sense of connection to the organization's mission or purpose.

The Society for Human Resources Management has written extensively on the topic and HR managers and CEOs seeking guidance can find some great information [here](#) and [here](#).

Also, be sure to keep your eyes out for the Fall 2022 issue of *TVPPA Magazine* for an article on how to use internal communications to help keep employees informed and engaged.

Three Fall Conferences on the Horizon – Register Now

Make your reservations for TVPPA's fall conference lineup.

The [Accounting & Finance Conference](#) will be held **October 19-21** in Huntsville, Ala., at the Marriott at the Space & Rocket Center. Registration is now open.

Registration for the [Human Resources Management \(HR\)](#) and [Utility Customer Experience \(CX\)](#) Conferences will open this Friday, September 23. Both conferences will be held **November 16-18** at The Chattanooga in downtown Chattanooga, Tenn.

For more information on TVPPA Conferences, please visit our [Conferences page](#) on our website or email our Conferences team at conferences@tvppa.com.

Don't Leave Resources on the Table: Member Benefits

Did you know that as a TVPPA Member your company has access to two cost-saving benefits that can serve both your organization and your employees?

All full- and part-time employees of your local power company can participate in both our Enterprise Rent-a-Car and Tickets at Work discount programs.

Now you can easily promote and share these benefits when you share [this link to this promotional flyer](#) with your staff. You may also download, print and display this flyer throughout your organization.

If you have questions about these programs, please reach out to TVPPA Human Resources Director [Bernadette Martin](#).



September 26-30
Lineman Apprentice Training, Lab 1
Fundamentals
Middle Tennessee Electric
Murfreesboro, Tenn.

Substation Maintenance, Lab A
Kissimmee Utility Authority
Kissimmee, Fla.

September 26
ABCs of Electrical Systems
TMEPA
Brentwood, Tenn.

September 27
Non-verbal Communication
TMEPA
Brentwood, Tenn.

September 27-28
Strategic Planning & Organizational Development
CDE Lightband
Clarksville, Tenn.

September 28-29
Communicating Effectively with Utility Customers
TMEPA
Brentwood, Tenn.

September 28
Internal Controls & Fraud Protection
CSA
Tupelo, Miss.

September 30
Selling Utility Services
TMEPA
Brentwood, Tenn.

October 3-7
Lineman Apprenticeship, Lab 3
Operations
Jackson Authority
Jackson, Tenn.

Lineman Apprentice, Lab 1
Fundamentals
Middle Tennessee Electric
Murfreesboro, Tenn.

Lineman Apprenticeship, Lab 1
Fundamentals
Greenville Energy Authority
Greenville, Tenn.

October 4-6
Advanced Lineworker Certificate Training Phase 4
Bowling Green Municipal Utilities
Bowling Green, Ky.

October 4-5
OSHA 30-hr. Card, Part 1
Huntsville Utilities
Huntsville, Ala.

October 10-14
Lineman Apprenticeship, Lab 5
Troubleshooting
Emerald Coast Technical College
Dedefuni Springs, Fla.

Foreman Academy, Track 3
CDE Lightband
Clarksville, Tenn.

October 10-12
Electrical Safety
Middle Tennessee Electric
Murfreesboro, Tenn.

October 11-12
Interpersonal Supervisory Skills
Appalachian Electric Cooperative
New Market, Tenn.

October 13
Performance Appraisals Matter
Appalachian Electric Cooperative
New Market, Tenn.

October 17-21
Lineman Apprenticeship, Lab 4
Underground
Huntsville Utilities
Huntsville, Ala.

Lineman Apprenticeship, Lab 3
Operations
Emerald Coast Technical College
Dedefuni Springs, Fla.

October 18-20
Lineman Apprenticeship Final Exam
Greenville Energy Authority
Greenville, Tenn.

October 18-19
Executive Leadership
TMEPA
Brentwood, Tenn.

Understanding Human Resources
CDE Lightband
Clarksville, Tenn.

October 18-20
Advanced Lineworker Phase 1
City of Florence Electric Department
Florence, Ala.

October 23-29
Lineman Apprenticeship
Pre-Apprentice Workshop
Kissimmee Utility Authority
Kissimmee, Fla.

October 24-28
Lineman Apprenticeship, Lab 2
Construction
Greenville Energy Authority
Greenville, Tenn.

October 25
Employee Relations & Communication
CDE Lightband
Clarksville, Tenn.

October 25-26
Negotiations & Contracts
Huntsville Utilities
Huntsville, Ala.

October 27-28
Line Design & Staking Certification, Phase 6
Online

October 31-November 4
Lineman Apprenticeship, Lab 4
Underground
Kissimmee Utility Authority
Kissimmee, Fla.

AVAILABLE COURSES

// TRAINING	// CONFERENCES	// JOBLINE	// CONTACT
AVAILABLE COURSES	CONFERENCE SCHEDULE	AVAILABLE JOBS	CONTACT INFO